

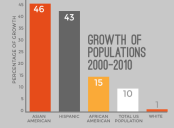
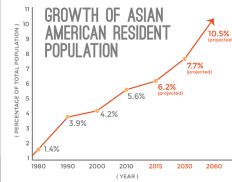
ASIAN AMERICANS

IS ANYONE PAYING ATTENTION TO THE NATION'S FASTEST-GROWING POLITICAL FORCE?

WHO WE ARE

MANY ETHNIC GROUPS ARE CONSIDERED ASIAN AMERICAN, INCLUDING: BANGLADESHI · CAMBODIAN · CHINESE · FILIPINO · INDIAN · INDONESIAN · HMONG · JAPANESE · KOREAN · LAOTIAN · MALAYSIAN · PAKISTANI · SRI LANKAN · TAIWANESE · THAI · VIETNAMESE

THERE ARE NEARLY **3X** AS MANY ASIAN AMERICANS IN THE UNITED STATES TODAY AS THERE WERE 25 YEARS AGO



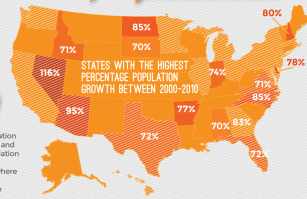
19 STATES HAVE 225,000 OR MORE ASIAN AMERICANS

ASIAN AMERICAN POPULATION OF 225,000 OR MORE

ASIAN AMERICANS

ARE LIVING IN PLACES YOU'D NEVER EXPECT

The Asian American population isn't just growing in Hawaii and California, where our population has traditionally been concentrated. The states where we are seeing the largest population boom are in the South and Midwest.



69%

of Asian Americans want **BIG MONEY OUT**, and support limits on the amount of money corporations and organizations can contribute to political campaigns.

WHAT WE CARE ABOUT

69%

of Asian Americans favor **AFFIRMATIVE ACTION** programs in higher education.

80%

of Asian Americans want **STRICTER GUN LAWS**.



NATIONAL SECURITY



JOBS & ECONOMY



GUN CONTROL



HEALTH CARE

SOME ISSUES THAT ARE IMPORTANT TO US

IN THE 2014 MIDTERMS, TURNOUT AMONG ASIAN AMERICAN REGISTERED VOTERS IS EXPECTED TO BE **60%** AND COULD BE AS HIGH AS **77%**.

HOW ASIAN AMERICANS VOTE

37%

DEMOCRAT

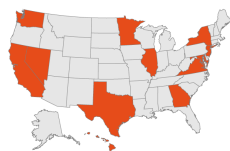
17%

REPUBLICAN

46% DO NOT IDENTIFY

ASIAN AMERICANS DON'T ALIGN WITH ONE SPECIFIC POLITICAL PARTY

WHY OUR VOTE MATTERS



IN SOME COMPETITIVE RACES, THE ASIAN AMERICAN VOTE COULD MEAN THE MARGIN OF VICTORY

Percent of population that are eligible Asian American voters

IN 60 HOUSE RACES IN THE 2014 MIDTERM, ASIAN AMERICANS MAKE UP **MORE THAN 8%** OF THE DISTRICT'S CITIZEN VOTING AGE POPULATION

BUT...

IN ADVANCE OF THE 2014 MIDTERMS, **66%** HAVEN'T HEARD FROM DEMOCRATS AND **74%** HAVEN'T HEARD FROM REPUBLICANS.

The Asian American community has shown a high turnout among registered voters but we need to make sure every eligible voter is registered!

LET'S SHOW THEM WHY THE ASIAN AMERICAN VOTE DESERVES TO BE COURTED.

PLEDGE TO VOTE 2014

KNOW SOMEONE WHO NEEDS LANGUAGE ASSISTANCE ON ELECTION DAY? TELL THEM TO CALL THE ELECTION PROTECTION ASIAN LANGUAGE HOTLINE: 1-888-APVOTE

ASIAN AMERICANS ADVANCING JUSTICE AAPI

APIA AAPI DATA

REGISTER TO VOTE: http://www.eac.gov/voter_resources/register_to_vote.aspx